

**FOR IMMEDIATE RELEASE – MEDIA ADVISORY
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YWCA Regina in partnership with local businesses NWL Dresses and The Style Academy host runway event fundraiser for YWCA’s Centre for Women and Families.

REGINA, SK – YWCA Regina’s new Centre for Women and Families will be the beneficiary of an extraordinary runway show hosted in the show room of Mercedes-Benz of Regina on March 9th, 2024.

This event brings world class fashion to Regina through a unique runway event conceptualized by NWL and NWL Los Angeles Owner, Nadia Williamson. **"Nearly 15 years ago, we created a series of charity-inspired NWL runway shows, namely Champagne & Lace, Champagne & Chiffon, and Champagne & Shimmer. These unique events united my passion for fashion with the vibrant spirit of this community,"** reveals Williamson. **"Recently, I had the privilege of touring the awe-inspiring new centre, an experience that took my breath away. The YWCA's incredible ongoing fundraising efforts provide the perfect impetus to produce this celebrated NWL event—this time with Champagne, Leather & Lace."**

Not only does this show bring LA Fashion to Regina but featured an LA Celebrity who once called Regina home as it’s Emcee. Acclaimed actress Amy Matysio was the host of the previous Champaign shows, as well as SK Fashion Week, The Mayor’s Business and Arts Awards and the previously named Lieutenant Governor’s Arts Awards. She is proudly a past YWCA Woman of Distinction nominee. **"This is a full circle moment for me"** says Matysio. **"As the host of past NWL Champagne events, having previously been nominated for a Women of Distinction Award, and now this timely opportunity to return home to Regina to raise funds for YWCA’s new Centre feels incredibly special."**

The event aims to aid YWCA Regina by bringing them closer to their fundraising goal of \$70M. **"We’ve been really fortunate to have the support of some really incredible individuals and companies in Regina, as well as all levels of Government and have raised over \$60M in our community"**, says Chelsey Lemke, Sr Director of Development for YWCA Regina. **"Our build is scheduled to be complete this fall and we still have \$10M to raise, so this event and the awareness it will bring to our new Centre is really incredible."**

Champagne, Leather, & Lace aims to raise awareness as Lemke mentions but also has an incredible goal of bringing community together to raise an inspiring \$1M for the Centre.

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Pam Klein, President of Phoenix Group and part of the planning committee for the show, says this about the goal. **“It’s a big number. There’s no doubt about that. But we know that Saskatchewan people care. We’ve seen time and time again that our community answers the call to support and with only 9-10 months left to bring the Women and Children of YWCA Regina home to their new Centre, we think we can do it.”**

For guests of the show and those wishing to support but unable to attend, an exclusive sponsorship opportunity will be available. In recognition of a \$10,000 contribution to YWCA Regina’s Centre for Women and Families, 100 trees, shrubs, and fruit bearing plants will be made available for naming and permanent recognition for donors, their honourees, or their memorials as part of the fundraising through this event.

This is a limited attendance event with only 196 seats available.
To purchase your tickets or donate to the Centre or for more information visit:
www.ywcaregina.com/runwayevent

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