

Change Sponsor - \$10,000: 1 Available

- \$10,000 single year commitment

LOGO & NAME PLACEMENT

- ✿ Recognition as Change Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion in all print media opportunities with the Regina Leader Post
- ✿ Inclusion in 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across all 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website




FURTHER OPPORTUNITIES

- ✿ 6 tickets to the In Person Women of Distinction Awards Gala
- ✿ 4 Virtual tickets to stream the Women of Distinction Awards Gala
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years


Award Sponsor - \$8,000: 6 Available

- \$8,000 single year commitment
- Opportunity to present award at in person event to recipient



LOGO & NAME PLACEMENT

-  Recognition as Award Sponsor all print, digital, social media and graphic information and advertising for the event through 2022
-  Logo placement in all event advertising opportunities both pre-event and post-event through 2022
-  Logo placement on one physical Women of Distinction Award





VIDEO FEATURE

-  Opportunity to create feature in one Category Finalist Video that will be shown on the Women of Distinction Website and YWCA Regina social media channels





MEDIA OPPORTUNITIES

-  Inclusion in all print media opportunities with the Regina Leader Post
-  Inclusion in 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

-  Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
-  Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
-  Logo placement on Women of Distinction website
-  Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

-  4 Tickets to the In Person Women of Distinction Awards Gala
-  4 Virtual tickets to stream the Women of Distinction Awards
-  Acknowledgement in the YWCA Regina Annual Report
-  First opportunity to renew partnership for future years

Encouragement Sponsor - \$5,000

- \$5,000 single year commitment

LOGO & NAME PLACEMENT

- Recognition as an Encouragement Sponsor all print, digital, social media and graphic information and advertising for the event through 2022
- Logo placement in all event advertising opportunities both pre-event and post-event through 2022
- Logo placement on one physical Women of Distinction Award

MEDIA OPPORTUNITIES

- Inclusion in the 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- Logo placement on Women of Distinction website
- Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- 4 Tickets to the In Person Women of Distinction Awards Gala
- 2 Virtual tickets to stream the Women of Distinction Awards
- Acknowledgement in the YWCA Regina Annual Report
- First opportunity to renew partnership for future years

Growth Sponsor - \$3,000:

- \$3,000 single year commitment

LOGO & NAME PLACEMENT

- ✿ Recognition as Growth Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Mention in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion in 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 2 Tickets to the In Person Women of Distinction Awards Gala
- ✿ 2 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Hope Sponsor - \$1,000:

- \$1,000 single year commitment

LOGO & NAME PLACEMENT

- ✿ Recognition as Hope Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Mention in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion in 2021 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 4 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Video & Photo Sponsor - \$10,000: 1 Available **In Kind**

- \$10,000 single year commitment

LOGO & NAME PLACEMENT

- ✿ Recognition as Video & Photo Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 6 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Print Media Sponsor - \$10,000: 1 Available **In Kind******

- Print media support with a value of \$10,000 provided to the 2022 Women of Distinction Awards

LOGO & NAME PLACEMENT

- ✿ Recognition as the Print Media Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 6 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Gift Sponsor - \$3,000: 1 Available **In Kind**

- In Kind gift crates to be provided to our 2022 Finalists

LOGO & NAME PLACEMENT

- Recognition as Gift Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- Logo placement on Women of Distinction website
- Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- 4 Virtual tickets to stream the Women of Distinction Awards
- Acknowledgement in the YWCA Regina Annual Report
- First opportunity to renew partnership for future years

Decor Sponsor - \$3,000: 1 Available **In Kind******

- In Kind décor and rental services will be provided for the Finalist Reception and the Awards Gala

LOGO & NAME PLACEMENT

- ✿ Recognition as Decor Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 4 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Audio Sponsor - \$3,000: 1 Available **In Kind**

- In Kind Audio/Visual services will be provided for the Finalist Reception and the Awards Gala

LOGO & NAME PLACEMENT

- ✿ Recognition as Audio Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- ✿ Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 4 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Celebration Box Sponsor - \$5,000: 1 Available

- \$5,000 single year commitment

LOGO & NAME PLACEMENT

- ✿ Recognition as Celebration Box Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- ✿ Logo placement in all event advertising opportunities both pre-event and post-event through 2022
- ✿ Prominent logo placement on Celebration Box Packages given out to all Women of Distinction Finalists

MEDIA OPPORTUNITIES

- ✿ Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- ✿ Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- ✿ Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- ✿ Logo placement on Women of Distinction website
- ✿ Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- ✿ 4 Tickets to the In Person Women of Distinction Awards Gala
- ✿ 2 Virtual tickets to stream the Women of Distinction Awards
- ✿ Acknowledgement in the YWCA Regina Annual Report
- ✿ First opportunity to renew partnership for future years

Entertainment Sponsor - \$5,000: 1 Available

- \$5,000 single year commitment
- The Entertainment Sponsor will sponsor the Women of Distinction Live Entertainment

LOGO & NAME PLACEMENT

- Recognition as Entertainment Sponsor on all print, digital, social media and graphic information and advertising for the event through 2022
- Logo placement in all event advertising opportunities both pre-event and post-event through 2022

MEDIA OPPORTUNITIES

- Inclusion 2022 Women of Distinction media release

DIGITAL MARKETING OPPORTUNITIES

- Inclusion in all Women of Distinction e-blasts for call for nominations, nominee announcements, finalist announcements, and winner announcements
- Logo placement in Women of Distinction social media posts across 4 YWCA Regina platforms on Facebook, Instagram, Twitter and LinkedIn
- Logo placement on Women of Distinction website
- Acknowledgement on YWCA Regina Website

FURTHER OPPORTUNITIES

- 4 Tickets to the In Person Women of Distinction Awards Gala
- 2 Virtual tickets to stream the Women of Distinction Awards
- Acknowledgement in the YWCA Regina Annual Report
- First opportunity to renew partnership for future years

Connect With Us

Chelsey Lemke
Senior Director of Development
YWCA Regina
chelseyl@ywcaregina.com
306.529.3036



@YWCARegina
www.womenofdistinctionregina.com
www.ywcaregina.com