

Nutrien™



*Women
of Distinction*

YWCA REGINA

Partnership Opportunities

The Nutrien YWCA Regina Women of Distinction is a part of the YWCA Regina's commitment to supporting women in the realization of their full potential.

In addition to celebrating talented women who make a difference, the event raises funds in support of YWCA programs and services.



The YWCA Regina serves over 7000 women and children in our community each year.

We provide crisis services for our community’s most vulnerable women and children, as well as programs to young men and women and serve as an advocate for systemic change.


With the support of our community and the financial contributions of events such as the Women of Distinction, we will continue to work towards breaking down barriers for women and girls, promoting safety and security, empowering healthy, engaged children and youth and speaking out for women and families.

Our Vision

Speak the Change Loudly.

Act the Change Deliberately


Expect the Change to begin now.




IT'S MORE THAN ONE NIGHT

There are three events included in our Women of Distinction celebrations.


NOMINATION LAUNCH – JANUARY 2020

 *We gather our community, event partners and media to launch the 2020 nominations.*

NOMINEE RECEPTION – APRIL 4TH, 2020

 *The first celebration of the entire group of 2020 Award Nominees. This is a family-friendly event that will bring the newly minted Women of Distinction together for the first time.*

AWARDS EVENT - APRIL 24TH, 2020

 *An evening of celebration, awards and opportunities to support the work of the YWCA Regina. Be entertained and learn from leaders from our community and beyond.*

JOIN THE COMMUNITY

The Nutrien YWCA Regina Women of Distinction events will see 500 people gather together over the 3 events. It is a diverse audience of people from the Regina area who are interested in supporting community causes.

Since 1981, the Awards Gala has recognized women whose outstanding achievements contribute to the health and future of our community. The award nominees come from a diverse, variety of backgrounds, each making a significant contribution through their work. They are making their impacts on the local, national and international stage.

CONNECT WITH US

Megan McCormick | Manager of Events, YWCA Regina

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CELEBRATE WITH US

The YWCA Regina is creating momentum for change. Make an impact by supporting our event as a sponsor.

ENTERTAINMENT SPONSOR

- \$10,000 contribution with option of signing for three years at this level**
- Recognition in all event advertising and signage
- Meet and greet with entertainment prior to the Awards Event
- Photo opportunities and networking with nominees and award recipients
- Logo included in pre-event print and online advertising
- Tickets to Award Event

BEVERAGE SPONSOR

- \$10,000 contribution with option of signing for three years at this level**
- Recognition in all event advertising and signage
- Opportunity to work with event venue to create a signature cocktail for the event
- Photo opportunities and networking with nominees and award recipients
- Logo included in pre-event print and online advertising
- Tickets to Award Event

NOMINEE RECEPTION SPONSOR

- \$10,000 contribution with option of signing for three years at this level**
- Recognition in all event advertising and signage
- Photo opportunities and networking with nominees and award recipients
- Logo included in pre-event print and online advertising
- Table at Nominee Reception

TICKET DONATION PROGRAM

Event Partners can support our nominees and award recipients by donating their tickets back to the event.









A COMMUNITY OF CELEBRATION






You can also support our event by partnering with the event, purchasing a table, providing a donation and by nominating a woman for an award.

Follow [@YWCARegina](https://www.instagram.com/YWCARegina) for updates or contact us to discuss how you can support our celebration.





AWARD 5 4 AVAILABLE

-  **\$8000 contribution**
-  Recognition as Award Sponsor in all event advertising
-  Presentation of award at the Award Event
-  Logo included in pre-event print and online advertising
-  Tickets to Award Event
-  Tickets to Nominee Reception

NOMINATION

-  **\$6000 contribution**
-  Logo included in pre- event print and online advertising
-  Feature in Nomination promotion
-  Tickets to Award Event
-  Tickets to Nominee Reception






TABLE

-  **\$4000 contribution**
-  Logo featured on tables at Nominee Reception
-  Logo featured on table at Award Event
-  Tickets to Award event

EVENT

-  **\$1000+ contribution**
-  Tickets to Award event

ALL PARTNERS RECEIVE:

-  Acknowledgement in the printed event program
-  Acknowledgement in the post-event advertising
-  Acknowledgement in the YWCA Regina Annual Report
-  Acknowledgement on the Event Website
-  First opportunity to renew partnership for 2021 event and beyond

IN-KIND

We are also offering partnerships in exchange for goods and services such as décor, AV services, auction prizes and media support. Benefits are offered based on value of contribution to the event.

Have something else to offer? Please contact us to discuss.

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